

PRESENTATION DESIGNER

Hi, I'm Amy Weber.

From sleek presentations to comprehensible documents, I've got a knack for blending aesthetics with eloquence. When it comes to pixels and paragraphs, every curve and comma tells a tale. Let's make words hit and visuals pop.

Experience

SEPT 2023 – CURRENT

Atlassian in San Francisco

PRESENTATION DESIGNER

- Handled a variety of challenges where solutions were not immediately apparent; Navigated ambiguity and technical concepts to produce on-strategy, on-brand presentation materials
- Wordsmithed based on the story being told through the presentation deck
- With a team of 4 designers, created new presentation templates and guidelines in coordination with a major company-wide rebrand

AUG 2022 – SEPT 2023

Atlassian in San Francisco

PRODUCTION AND PRESENTATION DESIGNER

- Provided guidance to team members on templates
- Collaborated across teams to produce white papers, digital ads, social media and web assets, banners, signage, and more
- Took briefs, outlines, or key talking points and developed appealing presentation decks for internal employees and stakeholders

FEB 2022 – OCT 2022

Lilacs on York in Miami and Atlanta

DESIGNER

- Designed presentations and templates by distilling complex information into compelling visuals
- Told narrative stories through dynamic pitch decks
- Interpreted and applied brand guidelines to concepts to create print and digital collateral
- Executed multiple projects at once, efficiently meeting deadlines and transparently communicating the process through completion

CONTACT

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EDUCATION

BA, Advertising and Branding

Savannah College of Art and Design

MA, East Asian Languages and Cultures

Columbia University

BA, Asian Studies

Minor in Communication

and Journalism

University of New Mexico

SKILLS

- The ability to understand and convey complex concepts and data through visual storytelling
- Adept at staying steadfast to a brand while exploring new engagement methods
- Taking a 360-degree approach while focusing on important details
- Ability to proofread, edit, and write copy for presentations
- Exceptional project planning, organizational, and time management skills

SOFTWARE

Adobe Creative Suite

Keynote

PowerPoint

Google Slides

Canva

Experience Continued

2021 – 2022

Ideas And People in Santa Fe, Dallas, and New York

ADVERTISING AND BRANDING DESIGNER

- Developed multiple ideas and solutions per project
- Acted as a champion for design and communication, while considering the business value and feasibility of outcomes
- Stayed steadfast to a brand while exploring new engagement methods

2019 – 2022

Muppies in New York

MARKETING DESIGNER

- Created and implemented brand strategy and guidelines for greater organization-wide cohesion
- Designed digital and print collateral
- Provided guidance to team members on voice and communication/ outreach strategy

2018-2022

TAI Modern in Santa Fe

DIRECTOR OF COMMUNICATIONS

- Art directed and wrote copy for advertisements
- Oversaw social media, online exhibitions, and other campaigns
- Managed assets for database, web, advertising, and social media, improving brand identity and visual consistency
- Created, managed, and produced design solutions for a variety of uses, ensuring consistency of brand across customer touch points
- Created and submitted sales proposals for public art purchases